



FOR IMMEDIATE RELEASE

Workforce Center offers funding for Retail & Hospitality businesses

COLORADO SPRINGS, Colo., May 12, 2021 – The Pikes Peak Workforce Center has \$50,000 in funding for Retail & Hospitality businesses, made possible by Walmart’s Lives Empowered and the Colorado Workforce Development Council. The deadline for businesses to submit an application is Tuesday, May 25, 2021.

Lives Empowered brings together retail and hospitality businesses interested in working collaboratively to increase economic mobility for frontline workers across Colorado and contribute to a strong economy. Funding must be used to increase the competitiveness of employees and employers.

“During the past year, we’ve been working with the Pikes Peak Regional Retail & Hospitality Sector Partnership to identify ways to strengthen our local Retail & Hospitality industry,” said Tamara Moore, Community Workforce Administrator, PPWFC.

“Many training needs have emerged as businesses recover from the pandemic. It’s great we can now help fund training in areas like marketing, employee engagement and creating the new customer experience.”

Applications will be reviewed by a committee based on these criteria and qualifications.

Criteria

Employees of a business currently work in one of these industries, approved by the Pikes Peak Regional Retail & Hospitality Sector Partnership:

- Retail
- Hospitality, Tourism and Sports
- Restaurant Food and Beverage Services

Training Qualifications

Training should be:

- Designed to meet the special requirements of an employer or group of employers to develop and retain a skilled workforce

- Provide opportunity for:
 - Career development
 - Wage increase
 - Position change
 - Expansion of duties

Business Deadlines

- Deadline for Applications: Tuesday, May 25, 2021
- Announcement of Winners: Thursday, May 27, 2021
- Mandatory Virtual Instruction Sessions for Awardees:
(Attend one): Friday, May 28, or Monday, May 31, 2021
- Deadline for Employer Contracts: Friday, June 11, 2021
- Deadline for Completion of Employee Training: Friday, September 24, 2021
- Deadline for Employer Invoices & Certificates: Thursday, September 31, 2021

Applications

ppwfc.org/retail-hospitality-funds

ABOUT PIKES PEAK WORKFORCE CENTER

The Pikes Peak Workforce Center is an American Job Center – serving El Paso and Teller counties – that connects vital businesses with work-ready job seekers and employer-driven services. We provide no-cost job seeker services, including résumé assistance and interview training.

Clients range from entry-level to professional: We serve youth, adults, people returning to the workforce, and those with barriers to employment. Veterans receive priority service.

In support of regional businesses, we host tailored, no-cost recruitment and hiring events, including candidate sourcing, pre-employment assessments, and searchable candidate profiles. Learn more at PPWFC.org.

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